



*Web Traffic Evolution Presents..*

**FEEDER SITE TRAFFIC EXPLOIT**

[www.trafficjam2.com](http://www.trafficjam2.com)

## Feeder Site Exploit

Feeder sites are phenomenal at driving massive amounts of organic traffic, fresh from the search engines in record time. Best of all, you can literally rank for some of the most competitive keywords just by exploiting these traffic magnets.

In case you aren't familiar with what feeder sites really are, think Squidoo.com, Hubpages.com, Blogger.com and Wordpress.com

These websites offer marketers with the ability to create remotely hosted webpages that feature high quality content, opt-in boxes and most importantly, backlinks to their main money pages.

The greatest aspect to utilizing the popularity of feeder sites is just how quickly your website can get indexed by the major search engines, as these sites carry massive weight in the search engines and are considered authority sites.

Here's how to set it all up quickly:

**Step 1: Create A Hub Page Account And 10 Hubs**

Visit <http://www.Hubpages.com>

With Hub Pages, you can also earn revenue from different add ons that you decide to implement, but are also able to add tags to your hub pages for better ranking within the search engine.

With Hub Pages, there are a few restrictions in place that you need to pay attention to, including:

You are only permitted to feature two external (outgoing) links on each hub that you create.

Your content was be unique, (no PLR allowed) and high quality.

You are **not** permitted to use excessive tags.

The key to using hubpages to generate backlinks (and traffic) to your website is to create high quality

info-pages that showcase content that is directly related to what your main website is all about.

This means that you want to include articles and information relating to your niche that are strongly focused on directly communicating with potential buyers.

Pre-sell your visitors with your hubpage content prior to directing them to your main site and not only will you be able to generate quality backlinks to your 'money page', but you will be able to convert those hubpages into highly targeted traffic funnels.

You want to include your website link within your hubpage and avoid cross linking to other feeder sites. (this is a common mistake that new marketers make and it really will hurt your chances at funneling in fresh content to your main site).

There's absolutely no benefit to linking to your Squidoo pages or any other remotely hosted feeder site. The entire purpose of creating hubpages is to generate link juice (backlinks) to your website as well as channel in potential customers.

When creating your hub pages, you want to start off by focusing on developing 5-6 hubs, each one using anchor links (that utilize keywords to direct people to your website rather than your website URL).

For example, if I were creating hubs to promote a website that offered information on dog training, some of my anchor keyword text could include:

*Dog Training Tips*

*Doberman Training*

*How To Train Your Dog*

*Quick Tips To Dog Training*

You should always focus on using different anchor text links with each of your hub pages so that you can rank for various keyword phrases rather than just one.

For example, I would create 6-8 hubs with each one focusing on a different keyword phrase, with all links pointing to my main website.

Also, in order to actually increase your Hubpage author score, you will need to create **5 or more hubs.**

It's critical that you increase your hubpage author's score quickly so that you are able to generate backlinks to your websites, so make sure that you develop a higher author score (by creating hubs) and that you retain a score higher than 75.

If you don't, your links will no longer be do follow and you will lose your backlink juice.

It's really easy to increase (and retain) your hubpage author score as it's assigned based on the number of hubs you have.

If you end up with an author's score below 75, simply create a new hub to increase your ranking.

Make sure when you create external pages on websites like Hub Pages or Squidoo that you interlink your pages to your main website's URL.

By cross linking from remotely hosted pages to your own main site, you will be able to develop a solid back link campaign, quickly and at absolutely no cost.

**Step 2: Create A Squidoo Account With 4 - 6 Lens**

Visit <http://www.Squidoo.com>

With Squidoo being an authority website with search engines like Google, each time you build a lens, you are able to rank for specific keywords used within your page's title and content itself.

It's a very effective strategy for generating back links and generating traffic to your website.

When creating your lens, your URL incorporates keywords that you assign to each page.

For example, if I were planning on launching a website offering content on golf tips and techniques, I would create a Squidoo based lens using the keywords "Parenting Tips" (or something similar in the event that keyword phrase was already used within the Squidoo network).

When my lens was created, my website/lens URL would look something like this:

<http://www.Squidoo.com/Parenting-Tips>

Setting up a page on Squidoo.com is easy. The site provides an automated wizard that novice users can use to create a simple web page.

1. First, **register and sign up** for your membership.
2. Next, use the site wizard to **create a lens page**.
3. When taken to this page, select the **do your own thing** option. This option allows you to put in any information you want using a pre-configured lens layout, making your job easy.
4. You will need to **select a title** for your page. Make sure your title is keyword rich.
5. **Select the URL you want your Squidoo.com page to point to;** this URL should also contain some of your keywords if possible.
6. Next, you can **create keyword rich tags** for your lens page that will help visitors find your lens page faster. You can add additional tags later,

for now just put in your top three or four.

7. You will then be taken to a page that asks you how you want to get paid. This page **sets up your account to pay you** for any income you receive from clicks through AdSense, eBay, Amazon or other commissions you may make if you incorporate these cash-generating modules into your lens page.
  
8. **Reconfirm your content, your contact information and your email and screen name.** Then you are finished! Simply complete your registration.

For more advanced users, the site allows you to create your own page using nothing more than a simple framework or template. Most people are able to set up an information page in about five to ten minutes.

You can easily modify your lenses as well as view statistics regarding traffic and ranking from within your Squidoo admin panel.



[Daily Digest](#) **My Lenses** [My Stats](#) [My Comments](#) [My Profile](#) [My Favorites](#)

[Set as main page](#)

Wow. You have [32 lenses](#), visited [0 times](#) in the last 7 days. (Of those, 3 lenses are featured, and 29 are still works-in-progress.)

Here's an overview of what's working, what needs work, and what else you can do!

[Create a Lens!](#)

By staying on top of your overall lens stats, you will be able to easily determine what pages are popular, where your traffic is originating from, as well as what type of content people are interested in reading.

<a href="#">Rank</a> ▲	<a href="#">Rating</a> ◆	<a href="#">Visits</a> ◆	<a href="#">\$\$\$</a> ◆	<a href="#">Edited</a> ◆
187,273 ✓	★★★★★	0	\$0.00	3/5/09
187,276 ✓	★★★★★	0	\$0.00	3/5/09
225,444 ✓	★★★★★	0	\$0.00	5/24/08

Each lens receives a rating based on popularity as well as comments and votes received by visitors to your lens page.

You can also review how your lens is ranking, in terms of overall exposure and popularity within the Squidoo network.

Squidoo also offers additional modules that you can integrate into your lens pages, including the option to incorporate an opt-in form into your page, so that you can begin to develop an email list of prospects.

**Here's how to get started:**

First, log into your autoresponder account and generate the opt-in code for the campaign you are going to use. (You need to create your campaign within GetResponse, Aweber, or whatever autoresponder provider you are currently using).

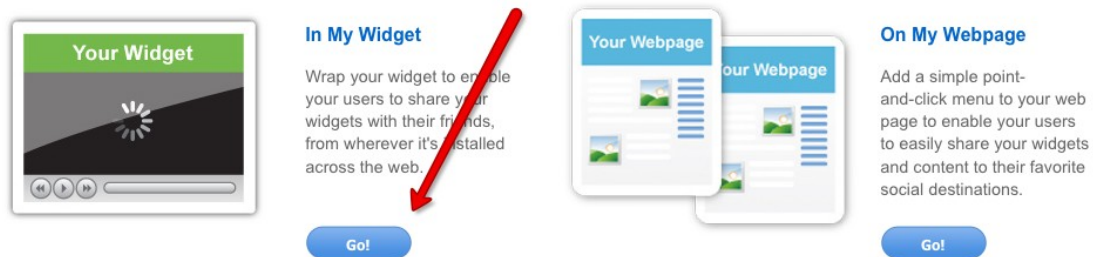
Then, log into the admin panel of your Squidoo account and go to the lens that you want to add an opt-in form to.

In order to add an opt-in form into your Squidoo lens, we have to take a different approach than we would by simply injecting the code into a squeeze page template.

Squidoo doesn't handle HTML in the same way, so to work through it, we need to create a widget and insert that into our lens, in order for our opt-in form to appear.

We can do this absolutely free by first creating an account at <http://www.ClearSpring.com>

With ClearSpring, create your account and then once logged in, click on 'In My Widget", as shown below:



Next, you need to select your widget type. Click on 'Image" to begin.

Since you have to enter in an image of some kind, and we really don't need one when creating out opt-in form, you simply need to upload a tiny, invisible image, such as a dot that won't be noticed when you incorporate your widget into your Squidoo lens.

(You need to add an image to your widget, so make sure that you either create a 1x1 clear pixel or simply include the link above when creating your widget).

Choose the category for your widget (any category will do)

Click "Save Widget" to save your work. Your widget will now be created.

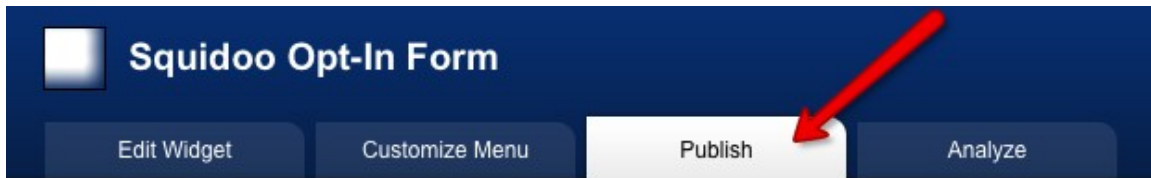
Next, click on "Edit Widget" from the navigation menu above and choose "HTML Wrapper".



Within the Widget HTML header box, paste your opt-in code that you generated from your autoresponder provider.

You can add this widget into as many Squidoo lenses as you wish, so you only have to create it once for each autoresponder campaign that you intend to use.

Click "Publish" from the top navigation menu:



Next, click on "Widget Home Page Settings" to view your widget. You will see the link to your Widget embed page:

## Widget Home Page Settings

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Control your web page for this widget.

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Link: <http://www.clearspring.com/widgets/4a749fa11f562fcf>

Status:  Enabled  
 Disabled

Turn this on when you are ready for people to see this widget.

Comments:  Enabled  
 Disabled

Ratings:  Enabled  
 Disabled

Save

---

Set the following permissions:

**Status: Enabled**

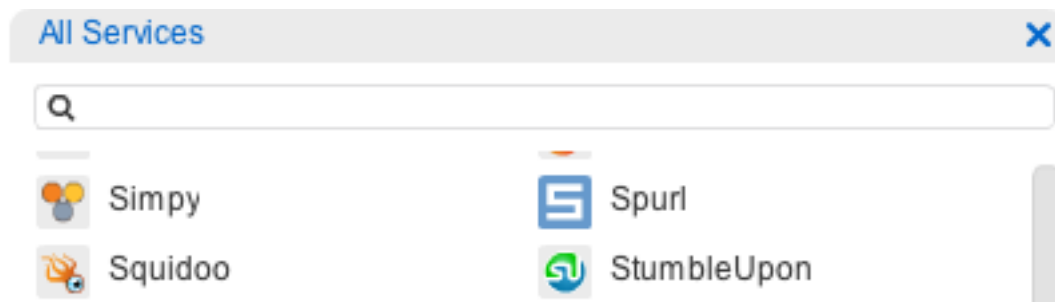
**Comments: Disabled**

**Ratings: Disabled**

Click "Save", then click on your actual widget link.

Once you have clicked on your widget's URL, you will see a page that allows you to choose social communities and bookmarking sites. Click the blue arrow next to "ALL".

Scroll down until you see "Squidoo"



Now, we are going to incorporate the opt-in widget into our Squidoo lens. Open up your Squidoo lens, and click on the "EDIT" link so you can integrate your new opt-in widget.

Back in your Clearspring account, double click on the Squidoo icon and it will load up your Squidoo account.

Simply choose the lens that you want to add the opt-in widget to from the drop down menu, include a title and sub title and click 'Continue'. You're done!

**Note:** For every item you add to Squidoo.com you can create 20 tags for your lens.

You want to create tags for your lens that are focused on relevant, targeted keywords so you can improve your overall lens ranking and generate exposure from your target market.

It also helps people find your lens when conducting on-site manual searches throughout the Squidoo network.

Be sure to ping your lens each time you create one at <http://www.Pingoat.com>

There are other free methods of building exposure online, including by developing a quick blog on <http://www.Wordpress.org> and <http://www.Blogger.com> again, basing each page on specific keywords.

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& Click" Fail-Proof Strategies!**

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